

EXPERIENCE THE FIRST OF IT'S KIND, ORIGINAL CHILDREN'S BOOK FOR MOZAMBIQUE

BASED ON MOZAMBIKAN FOLKLORE

MR RABBIT AND THE WELL

(NWA MPFUNDLA NI SHILHOWO)



THE STORY

Mr. Rabbit and the Well tells the story of a community of animals who, when faced with a drought, decide to create a well. When everyone but Mr. Rabbit agrees to do their part to contribute to the well, Lion bans him from using it. Mr. Rabbit, clever as he is, seeks out cunning ways to get past the well's guards and splash and play in the water. Will Mr. Rabbit get away with his scheming, or will the community find a way to catch him in his tricks?

Created by literacy specialist April Nickell and designer Eric Emch, in partnership with CouldYou?, and translated from Mozambican educator Manuel Jeque Francisco, *Mr. Rabbit and the Well* is the first in a series of stories native to Mozambique that will allow the next generation to learn and grow with books that reflect and celebrate their culture. While there is a rich tradition of oral storytelling, there is a serious lack of children's books for Africans by Africans.

\$20 provides 3 kids in Mozambique with the book. Each book is experienced by an estimated 10 people in the country so your contribution will reach around 30 Mozambicans. \$500 provides a classroom of 75 kids a book.

All donations are 100% tax deductible. CouldYou? EIN is 261739900

CULTURAL CONNECTION

Some themes or moral lessons in *Mr. Rabbit and the Well* may differ from themes often seen in American children's books. In Mozambique, the community is valued over the individual, and as such, parents emphasize the importance of contributing for the betterment of the community.

In the story, Mr. Rabbit chooses not to participate in building the community well, but takes from the well anyway. For Mozambican children, it is important to see that this type of individualistic behavior has consequences, in this case Mr. Rabbit loses his place in the community.

ENDORSEMENTS

"This noble initiative is an important contribution towards building a world of peace and harmony, founded in a better understanding among different peoples."

Joaquim Alberto Chissano

Former President of the Republic of Mozambique

"I am so happy that *Mr. Rabbit and the Well* will assist Mozambique in bringing up the next generation within our cultural values and traditions."

Silva Armando Dunduro

Minister of Culture, Republic of Mozambique

"It is with great joy that I welcome this book that will disseminate tales and fables of Mozambique all over the country and world."

Luís Jorge Ferrão

Minister of Education, Republic of Mozambique